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62.09

# LAWRENCE ROBINSON & SONS

CABBAGE, CANTALOUPE, CUCUMBER, DILL, GOURDS, PUMPKIN, SQUASH, WATERMELON, ETC.

SPECIALIST PRODUCERS OF VEGETABLE

Seeds

MODESTO, CALIFORNIA

TELEPHONE 2797 .... 2798

List No. 703

LAWRENCE R. ROBINSON  
LAWRENCE R. ROBINSON, JR.  
WARD F. ROBINSON

CABLE ADDRESS: "ROBANDSONS"  
— ALL CODES —

ROCKY FORD, COLO.

JOHN A. ROBINSON  
MANAGER

## MARCH SURPLUS LIST

We give no warranty, express or implied, as to the productiveness of any seeds or bulbs we sell and we will not be in any way responsible for the crop. Our liability in all instances is limited to the purchase price of the seed.

We offer the following items, excellent quality, germination standard or above and according to the usual seedsmen's terms.

All quotations subject to prior sale, bags extra. Cucumber and Cantaloupe are in the main f.o.b. Rocky Ford, Colorado, balance f.o.b. Modesto, California. This list cancels all previous lists.

CUCUMBER	LBS.
Davis Perfect .....	\$.95
White Wonder .....	.95
Boston Pickle .....	.85
Chicago Pickle .....	.85
Davis Blend .....	.85
Early Russian .....	.85
Short Stem Snow's Pickle .....	.85
Improved White Spine .....	.85
Klondike White Spine .....	.85
Mincu .....	.85
Monarch or Heinz Pickle .....	.85
National Pickle (Improved) .....	.85
Snow's Perfection Pickle .....	.85
Barteldes or Deltus .....	1.05

CANTALOUPE	
Bender's Surprise .....	.95
Burrell's Gem .....	.95
Cranshaw .....	1.00
Early Bender .....	.95
Eden Gem .....	.95
Emerald Gem .....	.95
Globe of Gold .....	.95
Golden Beauty Casaba .....	.95
Golden Delicious .....	.95
Golden Hybrid .....	.95
Triumph Jumbo Hales Best .....	.95
Hales Best No. 36 .....	.95
Hales Best No. 936 .....	.95
Honey Dew, Gold Rind .....	.95
Honey Dew, Green Flesh .....	.95
Honey Dew, Pink Flesh .....	.95
Honey Ball .....	.95
Honey Rock .....	.95
Improved Yellow Cantaloupe .....	.95
Jenny Lind .....	.95
Knight or Maryland .....	.95
Montreal Market .....	.95
Netted Gem .....	.95
New Yorker .....	.95
Improved Perfecto .....	.95
Mammoth Persian .....	.95
Pride of Wisconsin .....	.95
Pollock No. 40-25 .....	.95
Queen of Colorado .....	.95
Rocky Ford, Gold Lined .....	.95
Rocky Ford, Green Flesh .....	.95
Seed Breeders .....	.95
Arizona No. 13 (Mildew Resistant) ..	.95
Imperial No. 45 (Mildew Resistant) ..	.95
No. D-2 .....	.95
Imperial No. 5 (Mildew Resistant) ..	.95
Imperial No. 6 (Mildew Resistant) ..	.95
Texas No. 1 (Aphid-Mildew Resistant) ..	1.20

WATERMELON	
Cole's Early .....	.70
Harris Earliest .....	.70
Tom Watson .....	.70
Angelino Black Seed .....	.70
King & Queen Winter .....	.80
Sweet Siberian .....	.80
Florida Giant .....	.95
Early Arizona .....	.85
Ice Box (White or Red Flesh) .....	.85
Northern Sweet .....	.85
Klondike Brown Seed .....	.90
Klondike Black Seed No. 3 .....	.90

WATERMELON (CONTINUED)	LBS.
Klondike R7 .....	\$.85

CITRON	
Green Seed .....	.70
Red Seed .....	.70

SQUASH	
Banana (Blue) .....	.88
Banana (Pink) .....	.88
Blue Hubbard .....	.88
Chicago Warted Hubbard .....	.88
Golden Delicious .....	.88
Golden Hubbard .....	.88
Improved Hubbard .....	.88
Kitchenette Hubbard .....	.88
Mammoth Chili .....	.88
Benning's Green Tint Scallop .....	.70
Early Prolific Straightneck .....	.70
Early Golden Summer Crookneck .....	.70
Early White Bush Scallop .....	.70
Giant Crookneck .....	.70
Giant Straightneck .....	.70
Golden Table Queen .....	.70
Mammoth Table Queen .....	.70
Mammoth White Bush Scallop .....	.70
Squaggetti .....	.70
Table Queen or Acorn .....	.70
Black Zucchini .....	.70
Grey Zucchini .....	.70
Early Golden Bush Scallop .....	.70
Wood's Prolific White Bush .....	.70
Vegetable Marrow White Bush .....	.70
Vegetable Marrow White Vine .....	.70
Umatilla Marblehead .....	.88

PUMPKIN	
Kentucky Field .....	.70
Striped Cushaw .....	.70
White Cushaw .....	.70
Connecticut Field .....	.70
Dickinson .....	.70
Japanese Pie .....	.70
Large Cheese .....	.70
Small Sugar or Pie .....	.70
Tennessee Sweet Potato .....	.70
Winter Luxury (orange) .....	.70
King of the Mammoth .....	.88
Virginia Mammoth .....	.70

CABBAGE	
Premium Late Flat Dutch .....	1.10
Early Flat Dutch .....	1.10
Wisconsin All Seasons .....	1.10
Danish Ballhead .....	1.10
Penn State Ballhead .....	1.10

GOURDS	
Italian Edible (Cocozella Longiss) ..	.95
Small Ornamental Mixed .....	.95
Large Mixed .....	.95

DILL	
Mammoth Long Island .....	.50

LAUR:AH

LAWRENCE ROBINSON & SONS



"AMERICA'S Safest GROWERS"



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March 5, 1947

## 1947 VINE SEED PRICE STRUCTURE

We give no warranty, express or implied, as to the productiveness of any seeds or bulbs we sell and we will not be in any way responsible for the crop. Our liability in all instances is limited to the purchase price of the seed.

From a Vine Seed Production standpoint, the 1947 season forecasts a stable price condition. With productions in four areas by our plants at Rocky Ford and Greeley Colorado, and Gridley and Modesto, California, we have held repeated meetings with representative rancher groups. *The NET RESULT:* With the exception of a few necessary revisions, about the same price structure as in 1946.

It has been the result of considerable footwork by our fieldmen to attain this condition. Our main competing crops for acreage are sugar beets and beans. We believe that you are aware of what has happened to beans in the way of advanced prices, and sugarbeet growers have been awarded a sharp increase per ton over last year's figures. Now, you can well imagine the result of these upward revisions on our ranchers. Their land and talents are well suited to the production of beans and sugarbeets, along with Vine Seeds, and they naturally feel that if these competing crops are raised in value that Vine Seeds should follow; however, we believe that we have successfully combated the situation and *held the line*.

We have felt consistently that maintaining a stable price condition in the seed industry (as much as possible in the face of rising labor, land, and equipment costs) will work out to the best advantage, *economically speaking*, to the entire seed trade. This condition, we have constantly strived for.

Our 1947 CONTRACT PRICE LIST has been mailed and you no doubt have received your copy -- if not, wire *COLLECT* for a copy. We hope that you will give it your very careful study, keeping in mind always that the stocks quoted therein are grown from planting seeds carefully bred and selected over a long period of years to reach their present fine *market-adaptability*. They are the type of stocks that will keep your customers enthusiastically coming back to YOU, year after year. It is needless to mention that the handling of quality stocks, grown by a SPECIALIST PRODUCER goes a long way towards cutting your sales cost. REMEMBER -- "*repeat business*" has a *LOW SALES COST!*

A WORD REGARDING *SPECIALIST PRODUCERS*: Our company, for instance, specializes in the production of VINE SEEDS. The entire energies are devoted to the proper breeding and production of this one line -- no other activities. This cannot but result in the higher quality of close, specialized supervision, and in addition, your orders receive *PERSONAL*, exacting attention which, from the mere mechanics of it, cannot be given by a company producing and jobbing a complete line of seeds.

ROBINSON produces *over 200* different, separate varieties of VINE SEEDS. The entire process of production from the breeding and selection of the planting seeds, to the actual planting, cultivating, harvesting, dehydrating, processing etc. is supervised and accomplished by *ROBINSON PERSONNEL*. This close, exacting program is YOUR GUARANTEE of receiving only the finest of quality VINE SEEDS.

On the basis above, we respectfully solicit your business. Both CONTRACT and SPOT.

Yours very truly,

LRRjr:AH

LAWRENCE ROBINSON & SONS

REMEMBER, please, we are equipped to package your seeds in *one, two, three, five and ten* pound printed packages. YOUR OPTION--fungicidal treatment with any of the effective powders. Our Research Department recommends SPERGON.

LOOK to ROBINSON for *ALL* that's *FIRST* in CUCURBITS!

